



OCS

# WORKING IN ARTS & CULTURE

## *Undergraduate Resource Series*

Office of Career Services | 54 Dunster Street  
Harvard University | Faculty of Arts and Sciences  
[ocsrecep@fas.harvard.edu](mailto:ocsrecep@fas.harvard.edu) | [www.ocs.fas.harvard.edu](http://www.ocs.fas.harvard.edu)

© 2021 President and Fellows of Harvard College  
All rights reserved.

No part of this publication may be reproduced in any way without the express written permission of the Harvard University Faculty of Arts & Sciences Office of Career Services. 7/21

Office of Career Services  
Harvard University Faculty  
of Arts & Sciences  
Cambridge, MA 02138  
[ocsrecep@fas.harvard.edu](mailto:ocsrecep@fas.harvard.edu)  
[www.ocs.fas.harvard.edu](http://www.ocs.fas.harvard.edu)

## Arts, Music, Theatre, Film, TV, Entertainment, Museums and more! Landing “Next Steps” beyond Harvard

### Did you know?

Harvard students are **interested in...**

Music, radio, comedy, set design, lighting, props, producing, theatre, film, video, web series, video games, television, cable, YouTube, writing, fiction, non-fiction, journalism, poetry, dance, performance, choreography, Broadway, opera, museums, arts management, art history, costumes, magazines, galleries, auction houses, acting, singing, painting, sculpting, playing music, conducting, animation, comics, being a humanities faculty member and more!

And they want to live and work in ...

Hollywood, New York, London, Sydney, Hong Kong, Boston, Chicago, San Francisco, Toronto, Washington D.C., and other countries and cities.

In addition to feeding our souls, arts and culture fuel the economy. The National Endowment for the Arts and Bureau of Economic Analysis (<http://www.bea.gov/>) released its first annual report with research data on the arts and cultural sector’s contribution to the US economy, in 2017. The report tracks the performance of 35 fields, including theater, dance, music, writing, design, museums, arts education, broadcasting, motion pictures, publishing, and more. It documents significant growth in the past decade of the contribution of arts and culture to the US GDP; the trade surplus from exports of goods and services (e.g. movies, TV programs, video games); and consumer spending on the arts. The most recent report documents that over five million people work in the arts and culture economy, employed in the government sector/schools, businesses and nonprofit organizations, or as self-employed/independent contractors.

Harvard has a long record of producing distinguished artists and performers. The Office of Career Services (OCS), the Office for the Arts (OFA), and Harvard alumni are very excited to help you explore your interests and land internships and jobs in all arts and entertainment related fields. Harvard has an alumni network, “Harvardwood,” in the arts and entertainment fields that includes 7,500+ members worldwide.

The characteristics and qualities leading to success in these fields are:

- High self-esteem
- Collaborative style
- Flexibility
- Physical stamina
- Creativity
- Resilience
- Determination
- Understanding the value of connections
- The ability to say “Yes” to jobs that get you in the room
- Being open to the fact that there is more than one way to live a creative life

## How do you land internships and jobs?

“Put yourself in the path of creative people doing what you want to do. Connect on campus and with alums. Even if you do not like to write, form an ensemble with friends and think of yourself as a collaborative artist.”  
#HarvardENT

Landing experiences in the arts and entertainment is different from other sectors such as business and technology. People interested in hiring will not seek you out, but are waiting for you to find them. This is what is referred to as a “**Networked Job Search.**” Lucky for you, Harvard has one of the best networks in the world to aid in your search. Think of the process as doing research. As you meet and talk with people you will learn more about what they actually do and in the process you will be educating yourself and learning more about your own interests. Most people in arts and entertainment benefited from networking, and are happy to pay it forward!

### Tools for Networking

- Find Harvard alumni through the [Harvard Alumni Directory](#).
- Connect with Harvard alumni for a career conversation, resume critique, or mock interview through the [OCS Firsthand Advisers](#) platform.
- Create a [LinkedIn](#) profile and connect with others on LinkedIn.
- Attend [panels or employer networking and information sessions](#), and be sure to raise your hand, ask questions, and make your voice heard.
- Attend [job and internship fairs, expos, and meet-ups](#).

### Getting Started

There are lots of ways at Harvard that you can begin to explore your interests and connect with alumni and experts who can help educate you about pathways and steer you in the right direction.

### OCS Programs, Fairs, and Workshops

OCS holds many career events in arts, entertainment, and media. Each year, OCS offers over 20 programs for these industries. Sample programs from last year include: Creative Careers Job & Internship Strategies; Storytelling & Entrepreneurship in Hollywood; Music Pathways; Sports Management Pathways; Journalism Pathways; Games & Animation Pathways; So You Want to Write Fiction?; and Considering an MFA?

Each fall, OCS holds the **Media, Marketing, Humanities and Creative Careers Expo**. 2020 organizations included: Harvardwood, ViacomCBS, WarnerMedia, Hachette Book Group, SiriusXM + Pandora, Wolf Trap Foundation for the Performing Arts, and Horizon Media. Additionally, many companies such as NPR Creative Artist’s Agency come throughout the year to OCS for individual presentations and office hours.

For 2021-22 programs, check the OCS Events Calendar at [ocs.fas.harvard.edu/calendar](https://ocs.fas.harvard.edu/calendar) and read *This Week at OCS* when it arrives in your email inbox!

## Office for the Arts Programs

The Office for the Arts hosts a variety of programs across all areas of the performing, literary, visual, and other arts, including the Learning from Performers program ([ofa.fas.harvard.edu/lfw](http://ofa.fas.harvard.edu/lfw)), which brings artists of all genres to campus to conduct master classes, workshops, and career conversations with students. OFA's programs can be found in their weekly e-newsletter The Beat ([ofa.fas.harvard.edu/beat](http://ofa.fas.harvard.edu/beat)) and listed on the Arts Events at Harvard calendar ([ofa.fas.harvard.edu/events](http://ofa.fas.harvard.edu/events)).

## Theater, Entertainment, and Media Meet Up

This yearly event, typically held in February, is a partnership with the Hasty Pudding Theatricals, scheduled to coincide with *The Man of the Year* alumni reunion, and is an opportunity for students to hear from and network with alums working in arts, entertainment, and media. Recent alumni attendees include journalist and writer Alexandra Petri '10; television editorial producer Mary Kate Burke '06; producer Ryan Halprin '12; talent/lit manager Clifford Murray '10; President & Founder of Campanario Films Jaime Davila; writer Megan McDonnell '14; and Vice President of Development & Production, Warner Bros. Pictures Peter Dodd '06

## Experts-in-Residence

Experts-in-Residence are alumni and other professionals who come to campus to give a career talk and hold individual or small-group office hours. Past Experts-in-Residence include:

- Partner at Red Hour Films Nicholas Weinstock '91
- SVP of Corporate Innovation at Estée Lauder Susan Akkad '85
- President of Hachette Book Group Michael Pietsch '78
- BlackList Founder & CEO Franklin Leonard '00
- Director of Global Partnerships at the International Olympic Committee Mya Doelling '11
- Associate Curator at the Museum of Fine arts Akili Tommasino '09
- Journalist Heidi Shin EdM '07



"You have to find a way into this industry. Use your network, reach out to producers, get your work out there." #HarvardENT

## Harvardwood

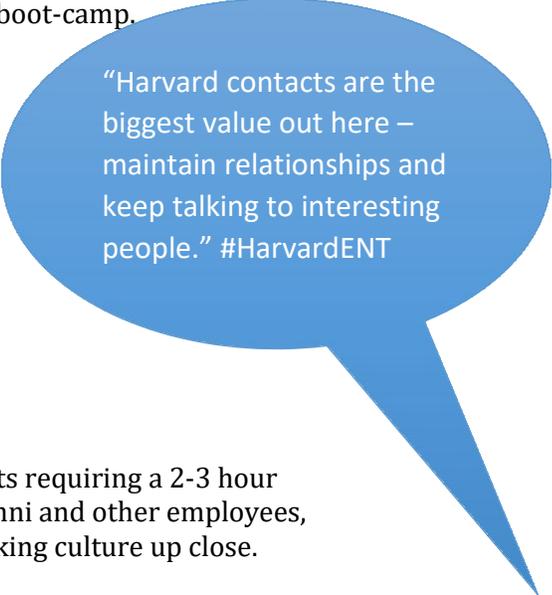
Interested in the entertainment industry? Consider joining Harvardwood ([www.harvardwood.org/join](http://www.harvardwood.org/join))! Membership in Harvardwood is \$60.00/year. If you have extenuating circumstances that make Harvardwood dues a financial burden please contact Harvardwood at [harvardwood@harvardwood.org](mailto:harvardwood@harvardwood.org).

## Harvardwood Lowdown

This Zoom conversation with Harvardwood Board members Mia Riverton '99, Adam Fratto, '90, and Allison Kiessling, GSE '05, provides an introduction and orientation to Harvardwood and the many ways in which you can take advantage of its incredible network and programs such as Harvardwood 101 and the Harvardwood Summer Internship Program. When you become a Harvardwood member, you'll receive an invitation to participate in an upcoming Harvardwood Lowdown and other virtual programs. Take advantage of these opportunities!

## Harvardwood 101

Harvardwood 101 ([www.harvardwood.org/101](http://www.harvardwood.org/101)), organized and run by Harvardwood, is a January entertainment industry boot-camp. Applications are typically due in mid-October. Funding may be available for students receiving financial aid. Last year due to COVID-19, the program was held virtually; this year's format is not yet decided. OCS will email any program changes or updates as more information is available.



"Harvard contacts are the biggest value out here – maintain relationships and keep talking to interesting people." #HarvardENT

## Arts and Entertainment Site Visits and January Experiences

**Site Visits** are OCS designed virtual and in-person visits requiring a 2-3 hour commitment. Participants will hear from Harvard alumni and other employees, ask questions about career pathways, and see the working culture up close.

These visits are open to all Harvard students and are typically scheduled during Wintersession. Recent site visits have included the NBA, America's Test Kitchen, WGBH, and Reebok.

A **January Experience** is essentially an [externship](#), an unpaid domestic job-shadowing experience lasting anywhere from one to 14 days during the January winter break (January 2-19).

Winternships allow students to observe and ask questions, provide participants with hands-on experience, educate students about an organization or industry, and facilitate networking and building relationships. Recent arts and entertainment Winternships have included working with screenwriter and producer Carlton Cuse, *Good Morning America's* Ron Claiborne, and *E! Fashion Police's* Golden Globes red carpet event.

**The Arts and Museums January Intern program** places interns in arts organizations and museums for a three-week, full-time, project-based internship over the January break. All interns receive a stipend through the Office of Career Services, and free on-campus

housing. In recent years, interns worked at the A.R.T., Boston Center for the Arts, Company One, Stage Source, Pao Arts Center, the Metropolitan Museum, and Harvard Museums of Science and Culture. Last year due to COVID-19, the program was held virtually; this year's format is not yet decided. OCS will email any program changes or updates as more information is available.

## **Artist Development Fellowships (Office for the Arts)**

Artist Development Fellowships (ADF) support the artistic development of promising and/or accomplished student artists in all genres who, it is hoped, will one day look back on this opportunity and mark it as a significant contributor to their creative development. The Fellowships are awarded annually by the Council on the Arts, a standing committee of the Faculty of Arts and Sciences.

Fellowships are open to all undergraduates currently enrolled in Harvard College. Applicants must undertake projects that will be completed prior to graduation. The Council may occasionally make exceptions for projects that are to be undertaken immediately following graduation, although current undergraduates will be given priority consideration. To learn more: [ofa.fas.harvard.edu/adf](https://ofa.fas.harvard.edu/adf)

## **International Internships (OCS Summer Funding)**

The Office of Career Services (OCS) administers funding which can be used to support 8-week international internships and volunteer opportunities. Students must secure this internship or volunteer opportunity independently and demonstrate that it will be a significant cultural immersion experience. Recently, students were funded to intern at the National Museum of Jamaica; the Bach-Archiv in Leipzig, Germany; independent music company Killing Moon in London; on-line music company Colors in Berlin; and to paint birds in Ecuador. Opportunities will be subject to Harvard's current health and public safety guidelines. Learn more here: [ocs.fas.harvard.edu/international-not-credit](https://ocs.fas.harvard.edu/international-not-credit)

## **Summer Humanities and Arts Research Program (URAF)**

The Summer Humanities and Arts Research Program (SHARP) Fellows form part of a vibrant community of researchers and receive summer lodging, partial board, and a stipend. Applicants may select from a list of pre-designed projects or submit their own research proposals. Students should go to the Office of Undergraduate Research and Fellowships (URAF) website to learn more details. Applications are due at the beginning of the spring semester.

## **Resources**

As you can see from the contents of this pamphlet, OCS and OFA offer many programs and resources that will be helpful to you in learning about arts and entertainment careers, connecting with alums in these industries, obtaining funding for an international experience in the arts (OCS) or an experience that further develops you as an artist (OFA), and more. Learn about these resources, and take advantage of them.

The OCS Pathways pages at [ocs.fas.harvard.edu/career-pathways](https://ocs.fas.harvard.edu/career-pathways) offer industry-specific job search links, helpful information, and are a great place to get started before scheduling an advising appointment.

There are also many people on campus who are resources for you as you explore the fields of arts and entertainment. Don't hesitate to reach out to them!

***OCS:***

Robin Mount: [rmount@fas.harvard.edu](mailto:rmount@fas.harvard.edu)  
Amy DiGiovine: [adegiovine@fas.harvard.edu](mailto:adegiovine@fas.harvard.edu)  
Marissa Long: [long3@fas.harvard.edu](mailto:long3@fas.harvard.edu)  
Leanne Gaffney: [leanne\\_gaffney@harvard.edu](mailto:leanne_gaffney@harvard.edu)

***OFA:***

Jack Megan: [megan@fas.harvard.edu](mailto:megan@fas.harvard.edu)  
Alicia Anstead: [anstead@fas.harvard.edu](mailto:anstead@fas.harvard.edu)  
Stephanie Troisi: [troisi@fas.harvard.edu](mailto:troisi@fas.harvard.edu)

***Harvard Museums:***

Erin Northington: [erin\\_northington@harvard.edu](mailto:erin_northington@harvard.edu)  
Jane Pickering: [jane\\_pickering@harvard.edu](mailto:jane_pickering@harvard.edu)

***A.R.T.:***

Diane Borger: [diane\\_borger@harvard.edu](mailto:diane_borger@harvard.edu)  
Brenna Nicely: [brenna\\_nicely@harvard.edu](mailto:brenna_nicely@harvard.edu)

**Sample Employers: ARTS MANAGEMENT, MUSEUMS, GALLERIES, CREATIVE & PERFORMING ARTS**

<p><b>Performing Arts Producers</b>          Broadway Asia          Broadway Across America          Ambassador Theatre Group          Lincoln Center          New York Philharmonic</p>	<p><b>Theater Organizations</b>          Actors' Equity Association-affiliated theaters          AEA-LORT contracted theaters          StageSource          ART-NYC</p>
<p><b>Self-Employed/ Freelance</b>          Actor (stage, film, tv)          Musician          Designer          Technical          Dancer          Playwright          Theater educator          Arts &amp; culture writer</p>	<p><b>Theater &amp; Arts Education</b>          Rosie's Kids          52<sup>nd</sup> Street Project          FreeARTS NYC          Studio Institute</p>
<p><b>Theater Companies (local stages)</b>          American Repertory Theater          Boston Center for the Arts          Central Square Theater          Company One          Front Porch Arts Collective          SpeakEasy</p>	<p><b>Theater Companies (national)</b>          Alliance Theater          Goodspeed          Kennedy Center for the Arts          Perelman Center (opening 2021)          Public Theater          Seattle Children's Theater</p>
<p><b>Casting Agencies</b>          Boston Casting          Slate Casting          Telsey &amp; Co.</p>	<p><b>Executive Search</b>          Arts Consulting Group          NPAG</p>
<p><b>Museums</b>          Harvard Museums &amp; Dumbarton Oaks          Getty Museum          Museum of Fine Arts          Smithsonian          Guggenheim</p>	<p><b>Auction Houses</b>          Sotheby's          Skidders          Christie's</p>
<p><b>Galleries</b>          Studio Institute          Mills Gallery          Pao Arts Center          Boston Center for the Arts</p>	<p><b>University and Community Collections</b>          Houghton Library          Rose Art Museum, Brandeis          Chinatown Historic Society</p>

### Sample Employers: MEDIA & ENTERTAINMENT

<p><b>News &amp; Broadcast Television</b>  WGBH  WCVB  American Public Television  Disney/ABC Television Group  NBC</p>	<p><b>Scripted Television</b>  ViacomCBS (MTV, Comedy Central, Nickelodeon)  HBO  CBS Television Studios  Amazon Studios  Fox Studios</p>
<p><b>Motion Picture Studios</b>  Disney Studios  Warner Brother Studios  Paramount Studios  Universal Pictures</p>	<p><b>Management/Production Companies</b>  Anonymous Content  Lighthouse Management  Management360  Media Rights Capital</p>
<p><b>Production Companies</b>  A24  Mandeville Films  Blumhouse  Red Hour Films  Rideback (Lin Pictures)</p>	<p><b>Talent Agencies</b>  Creative Artists Agency  United Talent Agency  William Morris Endeavor  The Gersh Agency  Paradigm</p>
<p><b>Record Labels</b>  Sony Music  Universal Music Group (Interscope Geffen A&amp;M)  Warner Music Group</p>	<p><b>Comedy</b>  Conan  Samantha Bee  Late Night with Seth Meyers  SNL</p>
<p><b>Digital Media</b>  Netflix  Amazon  YouTube  Hulu  Apple</p>	<p><b>Video Games &amp; Animation</b>  Pixar  Activision Blizzard  Microsoft Xbox Game Studios  EA (Electronic Arts)</p>
<p><b>Radio</b>  <b>WGBH</b>  NPR  Spotify  iHeartMedia</p>	<p><b>Print</b>  <b>Atlantic Media</b>  Forbes Media  Hachette Book Group  Billboard Magazine  BookBub</p>
<p><b>Music Venues &amp; Festivals</b>  House of Blues  AXS (Coachella)</p>	<p><b>Diversity in Media</b>  Emma Bowen Foundation  T. Howard Foundation  SEO</p>
<p><b>eSports</b>  DraftKings  SimpleBet</p>	<p><b>Entertainment Law</b>  Davis Wright Tremaine LLP  Manatt, Phelps &amp; Phillips</p>

**Sample Employers: JOURNALISM & PUBLISHING**

<p><b>Book Publishing</b>  Hachette  Penguin Random House  Pearson  Harvard University Press  BookBub</p>	<p><b>Literary Agencies</b>  ICM Partners  Williams Company  Root Literary  Abrams Artist Agencies  The Gersh Agency (literary &amp; creative)</p>
<p><b>Magazine Publishing</b>  Time, Inc.  Conde Nast  Rolling Stone  Forbes  Atlantic Media</p>	<p><b>Digital Publishing</b>  Oprah.com  VICE Digital US  Forbes.com  Blavity  Playbill.com</p>
<p><b>Broadcast Journalism</b>  NBC Universal  National Public Radio</p>	<p><b>Academic/College Publishing</b>  Oxford University Press  W.W. Norton  Harvard Business Review  Cheng Tsui</p>
<p><b>Print Journalism</b>  New York Times  Politico  Boston Globe  Billboard Magazine</p>	