

# **GOLD LEVEL PREMIER EMPLOYER PARTNERS**

HARVARD FAS CAREER CENTER

# **EXCLUSIVE BRANDING**

## SPOTLIGHT ON HOME PAGE **OF CRIMSON CAREERS**

Hyperlinked logo and customizable text featured prominently on the student homepage.

## SOLO EMAIL PROMOTION

Opportunity to promote events, job and internships, or share an announcement through an exclusive individual email once per semester.

## **RECOGNITION ON OUR WEBSITE**

Hyperlinked logo will be featured on the Premier Employer Partner Recognition Page.

# **EVENT INCLUSIONS**

### **PRIORITY CAREER FAIR REGISTRATION &** PROMOTION

Your organization will be given priority registration and specially featured at fairs.

### WAIVED DIVERSITY FAIR REGISTRATION

Gold Premier Employers will receive waived registration to the Diversity Career Fair (\$1,000).

### INDIVIDUAL RECRUITING EVENTS

Promotion of all networking and information sessions (\$200/event) and optional use of campus space (\$500/event) at the Harvard SOCH (seats up to 200) or Career Center (seats up to 50).

**COFFEE CHAT/OFFICE HOUR EVENTS** 

Promotion of all coffee chat / office hour events (\$200/event) and optional use of campus space (\$200/room).

# **RECRUITING BENEFITS**

#### **JOB & INTERNSHIP PROMOTION**

Unlimited postings and waived fees for promoting through Recruiting channels (\$200/posting). Positions will be highlighted in Crimson Careers, promoted through email list, and included in career center programming.

### **INTERVIEW SCHEDULING (OPTIONAL)**

Waived fees for managed interview scheduling, virtual or on campus (\$100/schedule).

#### **RESUME BOOK**

Premier Employers will be given access to the Recruiting Resume Book.

## **CONNECTION TO DIVERSE & PRE-PROFESSIONAL STUDENT GROUPS**

Career Center will provide Premier Employers with student leader contacts from diverse and preprofessional student organizations.

### PRIORITY RECRUITING DATES

Premier Employers will be contacted first to schedule preferred recruiting dates.

### STRATEGY CONVERSATIONS

Our directors will offer strategy conversations, career advisers may also be included.



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# Premier Employer Partner Packages

|                                | Branding   |                         |  | Events   |   |  |  |              |
|--------------------------------|--|-------------------------|--|--|---|--|--|--------------|
|                                | Spotlight on<br>Home Page<br>of Crimson<br>Careers | Solo Email<br>Promotion | Recognition<br>on the<br>Career<br>Center<br>Website | Waived<br>Diversity<br>Career Fair<br>Registration | Priority<br>Career Fair<br>Registration | Networking<br>&<br>Information<br>Session<br>Promotion | Coffee Chat<br>& Office<br>Hour<br>Promotion | נ<br>Ir<br>P |
| <b>Gold</b><br>\$10,000/year   |  |                         |  |  |   |  |  |              |
| <b>Crimson</b><br>\$5,000/year |  |                         |  |  |   |  |  |              |

