

# WORKING IN ARTS & CULTURE

Undergraduate Resource Series Mignone Center for Career Success | 54 Dunster Street Harvard University | Faculty of Arts and Sciences mcs@fas.harvard.edu | careerservices.fas.harvard.edu



© 2023 President and Fellows of Harvard College All rights reserved. No part of this publication may be reproduced in any way without the express written permission of the Harvard University Faculty of Arts & Sciences Mignone Center for Career Success. 08/23

Mignone Center for Career Success Harvard University Faculty of Arts & Sciences Cambridge, MA 02138 mcs@fas.harvard.edu careerservices.fas.harvard.edu

# Finding Jobs and Internships in Arts and Entertainment

In addition to feeding our souls, arts and culture fuel the economy. There are over 4.6 million people working arts and culture jobs, employed in the government sector, schools, businesses and nonprofit organizations, or as self-employed/independent contractors.

Harvard has a long record of producing distinguished artists, performers, and other professionals in arts and entertainment. The Mignone Center for Career Success (MCS), the Office for the Arts (OFA), and Harvard alumni are excited to help you explore your interests and land internships and jobs in all arts and entertainment related fields—everything from music, comedy, writing, performing, museums, academia, and much more.

# How do you find internships and jobs?

Landing experiences in the arts and entertainment requires a "Networked Job Search": Employers, instead of seeking you out, are waiting for you to find them. Harvard has one of the best networks in the world to aid in your search! "Harvardwood", an alumni network in the arts and entertainment fields, includes 7,500+ members worldwide. Think of the process as doing research—as you meet and talk with people you will learn more about what they do, and in the process, you'll be learning more about your own interests. Most people in arts and entertainment benefited from networking and are happy to pay it forward!

# **Tools for Networking**

- Find Harvard alumni through the <u>Harvard Alumni Directory</u>.
- Use the <u>Mignone Center for Career Success Firsthand Advisors platform</u> to connect with Harvard alumni for a career conversation, resume critique, or mock interview.
- Create a LinkedIn profile and connect with others on LinkedIn.
- Visit the <u>Mignone Center for Career Success events calendar</u> to attend events including panels, employer networking and information sessions, and job and internship fairs. Be sure to raise your hand, ask questions, and make your voice heard.

# **GETTING STARTED**

There are many ways at Harvard to explore your interests and connect with alumni and experts:

# **Career Center Programs, Fairs, and Workshops**

Each year the Mignone Center for Career Success offers over 20 programs for arts, entertainment, and media. Sample programs from last year include: Creative Careers Job & Internship Strategies; Art & Visual Design Pathways; Music Pathways; Sports Management Pathways; Nieman Fellow Clip Reviews; Fashion & Beauty Pathways; and Considering an MFA degree. Attend the **Humanities, Media, Marketing, and Creative Careers Expo** held each fall. 2022 Expo organizations included: Harvardwood, Dumbarton Oaks, Hachette Book Group, Gupta Media, Museum of Fine Arts, TikTok, and many more.

Also don't miss the **Theater, Entertainment, and Media Meet-Up**, held each year in February or March. This partnership between the Mignone Center for Career Success and the Hasty Pudding Theatricals is an opportunity for students to hear from and network with over a dozen alumni working in arts, entertainment, and media. For 2023-24 programs, check the Mignone Center for Career Success Events Calendar at <u>careerservices.fas.harvard.edu/events/</u> and read our weekly email newsletters.

## Office for the Arts Programs

The Office for the Arts hosts a variety of programs across all areas of the performing, literary, visual, and other arts, including the Learning from Performers program (<u>ofa.fas.harvard.edu/lfp</u>), which brings artists of all genres to campus to conduct master classes, workshops, and career conversations with students. OFA's programs can be found in their weekly e-newsletter The Beat (<u>ofa.fas.harvard.edu/beat</u>) and listed at <u>ofa.fas.harvard.edu/events</u>.

## **Experts-in-Residence**

Experts-in-Residence are alumni and other professionals who come to campus to give a career talk and hold individual or small-group office hours. Past Experts-in-Residence include entertainment and fashion executives, publishers, museum curators, and more.

## Harvardwood

Harvardwood is a network of alumni in the arts and entertainment fields that includes 7,500+ members worldwide. Membership in Harvardwood is \$60.00/year: <u>www.harvardwood.org/join</u>. If you have extenuating circumstances that make Harvardwood dues a financial burden please contact Harvardwood at harvardwood@harvardwood.org.

Events and programs through Harvardwood include:

- The Harvardwood Lowdown: An introduction and orientation to Harvardwood.
- Harvardwood 101: A January entertainment industry bootcamp.
- Harvardwood Summer Internship Program: Internship opportunities and career-related activities.
- Harvardwood Artist Launch Fellowship: A \$24,000 grant, awarded annually, to support one recent graduate from the College for one year as they pursue their artistic projects.

# Arts and Entertainment Site Visits and January Experiences

**Site Visits**, designed by the Mignone Center for Career Success, are virtual and in-person 2–3-hour experiences, open to all Harvard students and typically scheduled during Wintersession. Participants will hear from Harvard alumni and other employees, ask questions about career pathways, and see the working culture up close. Recent site visits have included TikTok, NBA, America's Test Kitchen, WGBH, and Reebok.

**The Arts and Museums January Intern Program** places interns in arts organizations and museums for a three-week, full-time, project-based internship over the January break. All interns receive a stipend through the Mignone Center for Career Success and free on-campus housing. In recent years, interns worked at the A.R.T., Boston Center for the Arts, Company One, Stage Source, Pao Arts Center, Casting Society of America, and Harvard Museums of Science and Culture. This year's program is expected to be held in-person. The Mignone Center for Career Success will email any program changes or updates as more information is available.

**Entrepreneurship in Creative Careers:** This four-day Wintersession program is led by Jim Augustine '01, COO of Zuckerberg Media, and Resident Artist at the OFA First-Year Arts Program. The program includes sessions with keynote artists, lunch with Harvard faculty and staff, and time for project work, designed to guide you in ideating a creative project and developing it into an active plan with a defined trajectory.

# **International Internships (MCS Summer Funding)**

The Mignone Center for Career Success administers funding which can be used to support eight-week international internships and volunteer opportunities secured independently that are significant cultural immersion experiences. Recently, students were funded to intern at the National Museum of Jamaica; the Bach-Archiv in Leipzig, Germany; independent music company Killing Moon in London; online music company Colors in Berlin; and to paint birds in Ecuador. Learn more:

careerservices.fas.harvard.edu/resources/ocs-funded-independent-internships-outside-the-u-s/

# Artist Development Fellowships (Office for the Arts)

Artist Development Fellowships (ADF) support the artistic development of promising and/or accomplished student artists in all genres. To learn more visit <u>ofa.fas.harvard.edu/adf</u>.

# Summer Humanities and Arts Research Program (URAF)

The Summer Humanities and Arts Research Program (SHARP) Fellows form part of a community of researchers and receive summer lodging, partial board, and a stipend. Applicants may select from a list of pre-designed projects or submit their own research proposals. Visit <u>uraf.harvard.edu</u> for more details. Applications are due at the beginning of the spring semester.

## **Additional Resources**

The <u>Mignone Center for Career Success Pathways pages</u> offer industry-specific job search links, helpful information, and are a great place to get started before scheduling an advising appointment.

There are also many people on campus who are resources for you as you explore the fields of arts and entertainment. Don't hesitate to reach out:

## Mignone Center for Career Success:

Amy DiGiovine: <u>adigiovine@fas.harvard.edu</u> Gail Gilmore (through 11/10/23): <u>ggilmore@fas.harvard.edu</u> Marissa Long: <u>long3@fas.harvard.edu</u> Leanne Gaffney: <u>leanne\_gaffney@harvard.edu</u>

## A.R.T.

Rick McKittrick: <u>ryan\_mckittrick@harvard.edu</u> Breenna Nicely: <u>brenna\_nicely@harvard.edu</u>

## Harvard Museums:

Jeanne Burke: <u>jeanne\_burke@harvard.edu</u> Jane Pickering: <u>jane\_pickering@harvard.edu</u>

## Office for the Arts:

Jack Megan: <u>megan@fas.harvard.edu</u> Alicia Anstead: <u>anstead@fas.harvard.edu</u> Stephanie Troisi: <u>troisi@fas.harvard.edu</u>

### Sample Employers: ARTS MANAGEMENT, MUSEUMS, GALLERIES, CREATIVE & PERFORMING ARTS

#### **Performing Arts Producers**

- Broadway Asia
- Broadway Across America
- Ambassador Theatre Group
- Lincoln Center
- New York Philharmonic

#### Self-Employed/ Freelance

- Actor (stage, film, tv)
- Musician
- Designer
- Technical
- Dancer
- Playwright
- Theater educator
- Arts & culture writer

#### Theater Companies (local stages)

- American Repertory Theater
- Boston Center for the Arts
- Central Square Theater
- Company One
- Front Porch Arts Collective
- SpeakEasy

#### **Casting Agencies**

- Boston Casting
- Slate Casting
- Telsey & Co.

#### Museums

- Harvard Museums & Dumbarton Oaks
- Getty Museum
- Museum of Fine Arts
- Smithsonian
- Guggenheim

#### Galleries

- Studio Institute
- Mills Gallery
- Pao Arts Center
- Boston Center for the Arts

#### **Theater Organizations**

- Actors' Equity Association-affiliated theaters
- AEA-LORT contracted theaters
- StageSource
- ART-NYC

#### **Theater & Arts Education**

- Rosie's Kids
- 52<sup>nd</sup> Street Project
- FreeARTS NYC
- Studio Institute

#### **Theater Companies (national)**

- Alliance Theater
- Goodspeed
- Kennedy Center for the Arts
- Perelman Center (opening 2021)
- Public Theater
- Seattle Children's Theater

#### **Executive Search**

- Arts Consulting Group
- NPAG

#### **Auction Houses**

- Sotheby's
- Bonhams Skinner
- Christie's

#### **University and Community Collections**

- Houghton Library
- Rose Art Museum, Brandeis
- Chinatown Historic Society

## Sample Employers: MEDIA & ENTERTAINMENT

#### News & Broadcast Television

- GBH
- WCVB
- American Public Television
- Disney/ABC Television Group
- NBC

#### **Motion Picture Studios**

- Disney Studios
- Warner Brother Studios
- Paramount Studios
- Universal Pictures

#### **Production Companies**

- A24
- Mandeville Films
- Blumhouse
- Red Hour Films
- Rideback (Lin Pictures)

#### **Record Labels**

- Sony Music
- Universal Music Group (Interscope Geffen)
- Warner Music Group

#### **Digital Media**

- Netflix
- Amazon
- YouTube
- Hulu
- Apple

#### Radio

- WGBH
- NPR
- Spotify
- iHeartMedia

#### **Music Venues & Festivals**

- House of Blues
- AXS (Coachella)

#### eSports

- DraftKings
- SimpleBet

#### **Scripted Television**

- Paramount (MTV, Comedy Central, Nick)
- WarnerMedia (HBO, TBS, TNT)
- Amazon Studios
- Netflix

#### **Management/Production Companies**

- Anonymous Content
- Lighthouse Management
- Management360
- Media Rights Capital

#### **Talent Agencies**

- Creative Artists Agency
- United Talent Agency
- William Morris Endeavor
- The Gersh Agency
- Paradigm

#### Comedy

- Conan
- Late Night with Seth Meyers
- SNL

#### **Video Games & Animation**

- Pixar
- Activision Blizzard
- Microsoft Xbox Game Studios
- EA (Electronic Arts)

#### Print

- Atlantic Media
- Forbes Media
- Hachette Book Group
- Billboard Magazine
- BookBub

#### **Diversity in Media**

- Emma Bowen Foundation
- T. Howard Foundation
- SEO

#### **Entertainment Law**

- Davis Wright Tremaine LLP
- Manatt, Phelps & Phillips

## Sample Employers: JOURNALISM & PUBLISHING

#### **Book Publishing**

- Hachette
- Penguin Random House
- Pearson
- Harvard University Press
- BookBub

#### **Magazine Publishing**

- Time, Inc.
- Conde Nast
- Rolling Stone
- Forbes
- Atlantic Media

#### **Broadcast Journalism**

- NBC Universal
- National Public Radio

#### **Print Journalism**

- New York Times
- Politico
- Boston Globe
- Billboard Magazine

#### Literary Agencies

- ICM Partners
- Williams Company
- Root Literary
- Abrams Artist Agencies
- The Gersh Agency (literary & creative)

#### **Digital Publishing**

- Oprah.com
- VICE Digital US
- Forbes.com
- Blavity
- Playbill.com

#### Academic/College Publishing

- Oxford University Press
- W.W. Norton
- Harvard Business Review
- Cheng Tsui