



HARVARD UNDERGRADUATE VETERANS ORGANIZATION

Corporate Sponsorship Guide

Our Mission



Advocacy

Coordinate with Harvard administration and the wider community to provide services for the veteran community, such as academic application assistance, supporting the unique needs of student veterans, and improving the holistic well-being of our members.



Service

Facilitate community service efforts for veteran students to benefit the larger Harvard University community, the Boston-area veteran community, and the general Boston population.

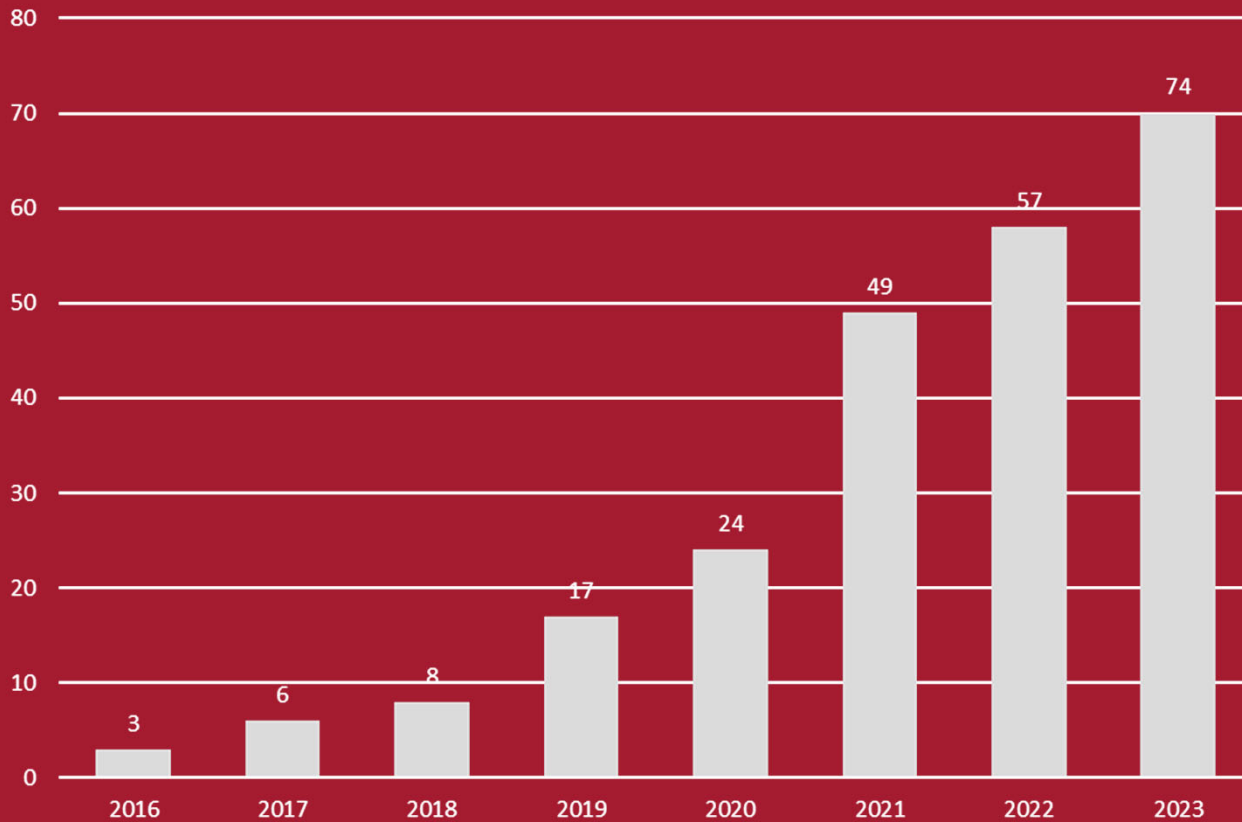


Development

Encourage the personal, academic, and professional development of student veterans through peer mentorship, academic advisement, resourcing, professional development networking and skill development events.



Harvard College Annual Student Veteran Enrollment



Veterans at Harvard College

- Since 2016, Harvard University has partnered with Service To School to improve veteran enrollment
- HUVO was founded in 2018
- In 2020, HUVO became a recognized member of Student Veterans of America

The HUVO Vision

Over the past five years our community has grown exponentially. As we continue forward, we are eager to further develop our capabilities as an organization to advocate for current and future student veterans at Harvard college, serve our community, and ensure the holistic development of our members. Below are some of our cost-oriented goals:

<h2>Phase 1</h2>	<ul style="list-style-type: none">• Internal HUVO Communication & Technology Improvements• HUVO Website & Social Media Subscription• Speaker/Community Events• New Student Veteran Welcome Packages• Community Service Program
<h2>Phase 2</h2>	<ul style="list-style-type: none">• Boston Area Student Veteran Networking• Public Speaker Events• Applicant Informational Panels• Subsidized Boston Metroplex T-Passes• LinkedIn Premium Membership & Resume Training for all HUVO members
<h2>Phase 3</h2>	<ul style="list-style-type: none">• Summer Housing Fund• Dedicated Military Affiliated Student Space• Military Education Center Informational Visits• Professional Clothing Scholarship• Transportation to Student Veterans of America National Conference



Sponsorship Options

- Sponsorships help support the HUVO mission of advocating for student veterans, serving the community, and encouraging the academic, personal, and professional development of our members.
- Sponsors are provided with the opportunity to actively support the over 70 student veterans at Harvard College throughout the academic-year by helping financially support HUVO programming:
 - ... *Military Applicant Outreach*
 - ... *Community Events*
 - ... *Professional Career Panels & Networking Events*
 - ... *Annual Veterans Day Charity Event*
 - ... *Community Service Opportunities*
- There are three sponsorship levels available:
 - ... **Gold \$10,000+**
 - ... **Silver \$5,000**
 - ... **Bronze \$2,500**



Sponsorship Benefits

Features & Packages	Gold	Silver	Bronze
Sponsor's Level recognition on HUVO website	X	X	X
Sponsor's Level recognition in HUVO newsletter	X	X	X
HUVO Club Social Event Sponsorship	X	X	X
HUVO Veterans Day Event Sponsorship	X	X	X
HUVO Veterans Career panel presentation	X	X	
HUVO Veterans Day Event program recognition	X	X	
HUVO Veterans Day Event Info Booth	X		



Programs and Services

- Career-oriented events such as inviting firms, companies, and panelists to campus in order to enhance veteran employment and placement amongst leading businesses, graduate schools, and more.
- Alleviating travel expenses to various conferences and networking events throughout the New England region.
- Providing financial assistance to off-campus veterans who rely on public transportation to and from campus (subsidized metro passes).
- Social events and celebrations aimed at integrating diverse members of the greater Harvard community with members of HUVVO.

HUVO Veteran's Day Event

Date & Time: Nov. 11th, 2023 (Veterans Day) 8:00 to 11:00 AM

Location: Harvard Stadium in Allston, MA

Description: Walk/run charity event that consists of completing the 37 sections of Harvard Stadium. The Inaugural event hosted in 2021 had 150+ participants and raised \$2,000 for Home Base.

Purpose: Raise money to support the missions of Home Base & HUVO to support the veteran community and the unique challenges and circumstances which they face.

Event Agenda:

- 8:00 – 8:30 AM: Opening Ceremony
 - Opening Statement By HUVO President
 - Brief Comments by Keynote Speaker & Home Base Representative
- 8:30 – 10:30 AM: Walk/Run Challenge
- 9:00 – 10:50 AM: Recovery & Networking Period
- 10:50 – 11:00 AM: Closing Remarks



Source: [Home Base Foundation Website](#)

Sponsorship Decision

- Thank you for considering a sponsorship of the Harvard Undergraduate Veterans Organization! With your generous support, our organization will be able to continue to fulfill its mission of serving veterans at Harvard College.
- Please email HUVO, at info@huvets.com, if you have any questions or to provide your information regarding your intention to become a HUVO sponsor.
 - ... Please include the following information in your email:
 - Organization's and/or individual's name
 - Contact information for responsible party
 - Sponsorship level and total donation amount
 - ... \$10,000 Gold Level Sponsorship
 - ... \$5,000 Silver Level Sponsorship
 - ... \$2,500 Bronze Level Sponsorship
 - Any additional information or question regarding your donation